

THE VISION OF THE DIAMOND HUNTER LEGACY

TO ADD VALUE TO AND ENHANCE THE LIVES OF OTHERS DIRECTLY OR INDIRECTLY USING FREE ENTERPRISE - ENTREPRENEURSHIP - AND PRIVATE FRANCHISING AS A VENUE

TO SEARCH OUT AND FIND THE DREAMERS
DAYWALKERS AND FREEDOM FIGHTERS

TO NEVER MEDITATE ON THE CONVERSION
OF NAYSAYERS AND HATERS

TO SHATTER THE PARADIGMS OF THE PAST

TO NUTRURE THE DREAMS OF THE PRESENT

TO TRULY LIVE UPON ARRIVAL OF THE FUTURE

RESTORE HONOR - RESPONSIBLE PASSIONS - AND
UNITY IN VARIOUS DEMOGRAPHICS

TO BECOME THE ELITE OF THE ELITE IN THIS INDUSTRY



THE MINDSET OF OUR BUSINESS VENTURES

CLAIMING THE "I" IN IBO - SERVANT LEADERSHIP - NO GUILT

BUSINESS OWNERSHIP NOT BUSINESS REPRESENTATION

DIRECT APPLICATION EDUCATION - TIMELESS CONCEPTS

HONESTY - INTEGRITY - NO HYPE - (QUALITY OVER QUANTITY)

PERSONAL CONNECTION - BEFORE EXTENSIVE TEACHING

SIMPLICITY BUT WITH PROFESSIONALISM

CORPORATE HYBRID STYLE IN BUSINESS EXECUTIONS