

# FREE ADVERTISING FOR YOUR COMPANY

**THE OMAHA BACHELOR.COM**

**SEASON 2**

**OLD SCHOOL ROMANCE WITH A BIT OF ATTITUDE.**

*The Omaha Bachelorette*



**OMAHA NEBRASKA SINGLES**

**Ladies & Gentlemen**



*THE RENAISSANCE*  
*ONLINE DATING GROUP*

**3 COMPANIES WITH A SIMPLE MISSION**

**PROVIDE HIGH QUALITY AND EXCLUSIVE DATING TO THE  
MEN AND WOMEN OF OMAHA AND SURROUNDING AREAS  
THAT IS 100% FREE AND POWERED BY SOCIAL MEDIA**



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**THE RENAISSANCE ONLINE DATING GROUP IS THE ONLINE DATING  
DIVISION OF RENAISSANCE INTERNATIONAL OMAHA**

**[www.riOmaha.com](http://www.riOmaha.com)**

## WHAT IS THE OMAHA BACHELOR.COM ?

This is an *Interactive Online Reality Series* that started on Valentine's Day 2014. It is only very very loosely based on the TV show. Because of this, it's challenging to explain, but here are five points that will make it perfectly clear.

**1 ) Imagine ANY Online Dating Service**

**2 ) Make it FREE for everyone**

**3 ) Have only ONE GUY**

**4 ) Have people follow this on Facebook & Social Media**

**5 ) Utilize the traffic for Advertising Opportunities**

### **The Omaha Bachelorette – [www.TheOmahaBachelorette.com](http://www.TheOmahaBachelorette.com)**

As you may have guessed, the exact same concept, but for a single woman. However, there is small difference. Even though we live in the 21<sup>st</sup> Century, women have much different experiences in online dating than men. To filter out the creeps, The Omaha Bachelorette has the option of calling on a team of “big brothers” who will screen potential suitors in person.

### **Omaha Nebraska Singles – Ladies & Gentlemen [www.OmahaNebraskaSingles.com](http://www.OmahaNebraskaSingles.com)**

100% Free Online Dating With Standards !

- > No Drama & Female Friendly
- > Hand Picked Members
- > Private & Exclusive - Quality Controlled
- > No Old or Abandoned Profiles

# WHAT CAN YOU DO FOR ME ?

People are looking at Season 2 of TOB and its Dating Spinoffs every single day. More and more people discover them as time goes by. When they go to the sites, they don't just see singles, they see **YOU**.

## HERE IS A SUMMARY OF **OVER 10 POINTS OF POTENTIAL EXPOSURE AVAILABLE FOR YOUR COMPANY**

- 1 of 6 spots on all 3 company landing pages – an Ad with a link to Your Company that is the size of a Facebook Cover
- If you have a FB Page – you get a spot on the **LIKED BY THIS PAGE** sections ( 2 )
- Announcement of Your Company on Personal **Facebook** Page ( s )
- Your company Ads on the RODG **Facebook** Pages ( 3 )
- Your Company with link on the front page of Dating Profiles ( 2 )
- Your Company with link in Dating Blogs
- Link to Your Company in the **About** section on Facebook Pages
- Mention and Links on **Twitter**
- Exposure for Your Company on **INSTAGRAM**
- Endorsement on Your Page or Pages from The Omaha Bachelor and Bachelorette.
- Public Relations – it is in my interest to talk about Your Company when out and about. It builds credibility for both of us.



# WHAT DO YOU WANT IN RETURN ?

## COMPENSATION GUIDE

10 Likes For [www.Facebook.com/TheOmahaBachelor](http://www.Facebook.com/TheOmahaBachelor) = 1 Month Advertising

Referral To New Customer For [www.d2mo.com](http://www.d2mo.com) = 2 Months Advertising

Referral To New Business Associate [www.NathanOmaha.com](http://www.NathanOmaha.com) = 3 Months “

**NOTE – As time goes by and the traffic grows, compensation and advertising packages will change. At some point advertising will require monetary compensation.**

## FREQUENTLY ASKED QUESTION :

### *Why is the advertising free ?*

*There are two reasons. One – even though this Interactive Reality Series has had traffic since the beginning, I don't feel it has enough yet to justify charging for it.*

*Two – it is against the rules to charge money for advertising space on Facebook Pages. The model we use now uses Likes as “ currency “ and we focus on the win win of Cross Promotion. In the future when there is much more traffic, more focus will be put on other online locations to give our sponsors maximum exposure.*

### **CONTACT INFO**

[www.Facebook.com/DuncanDunkins](http://www.Facebook.com/DuncanDunkins)

[www.Facebook.com/TheOmahaBachelor](http://www.Facebook.com/TheOmahaBachelor)

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